LEBANON SKI AND SPORT BOARD MEETING FEBRUARY 5, 2025 Via Zoom

Called to order at 6:33 pm by President Chris Riegel.

In attendance: Anne Shutter, Paul Horst, Gordon Shutter, Dianne Bachman, Deb Bemesderfer, Karen Beam, Jack Billmyer. Absent: Deb Binkley

On motion of Jack Billmyer, 2nd by Karen Beam, the minutes from the January 8, 2025 meeting were accepted.

COMMITTEE REPORTS

TRIP OVERSIGHT – Ron Birch submitted his balance sheet for the January **Elk** ski trip. After all expenses were met, a surplus of \$10 was noted. Deb Bemesderfer noted the January bus trip to **Lake Placid** netted a surplus of \$411. A refund to travelers is not necessary if it amounts to under \$10 per person. Gordon Shutter reported the trip to **Banff** broke even as well as the trip to **Snowmass.** The Banff trip had a cancellation due to injury but was filled almost immediately. Chris Riegel mentioned the final documents for the trip to Snowmass will be sent momentarily then an itinerary will be sent to his travelers.

PROGRAMS – Max from Outfitters Ski Shop, Lancaster, will be at the February club meeting to discuss gear. Suggestions for the remaining meetings were The Audubon Club & Ravin Ridge Wildlife Center.

TREASURER – G. Shutter presented all board members a report. All scheduled trip finances have been balanced leaving approximately \$8200 in the club treasury.

SECRETARY – D. Bachman reported she will be absent for the March 4 general membership meeting. A. Shutter will record the minutes for the meeting.

MEMBERSHIP – no report. D. Binkley was absent.

PUBLICATION – D. Bemesderfer reported that 100% of recipients received the most recent "blast" that was sent. Testament that the recent upgrade to Mailchimp is working. A yearly fee for this service is offered at a discount to non-profits.

SOCIAL COORDINATOR – K. Beam received a call from Ceylon Leitzel notifying her that The Bronx Wanderers will be at the Mt. Gretna Theater June 13 & 14. He'll hold tickets for club members. The consensus was not to attend this event. We will be interested in CicadaFest shows.

OLD BUSINESS

55+ - Paul was asked to make the arrangements with the activity coordinator at the adult community that Howard Horst lives in to make our presentation. It was mentioned the coordinator also works with other communities, also.

Board positions – Jack was asked if he made any contacts with prospects to fill upcoming vacant positions? Those positions would be treasurer and the 1st vice president/trip oversight. Nominations will be made at the general membership meeting in February, a vote at March meeting and the torch passed April 1. Recently filled positions will be represented at the April meeting.

NEW BUSINESS

Zoom meeting – Doug from Encompass would like to schedule a zoom meeting with the board to discuss our ideas for the 2026 Western trip. Some topics of discussion would be location, extra-curricular activities, cost, dates (Feb was suggested). This discussion also led into the 2026 Eastern trip and the local Elk trip. Anne Shutter asked again about a self-drive Sunday River trip and suggested an Elk trip twice in the season. Other bus trip suggested locations were Attitash, Loon, Hunter, Wyndham. Joe Ferrer from Banchi will be contacted for insight to an Eastern destination.

Marketing – a conversation began concerning avenues to market the club. D. Bachman mentioned all the social platforms that are available to use. Knowing that this doesn't come without a lot of work for one individual, the suggestion was to then assign each site to each board member to manage. Agreeing that a small percentage of the group is social savvy, a challenge would be expected. "Connect with us" via all the social media sites tagged at the end of our newsletter is the goal.

Calendar of events – events up for discussion were:

Hike in April --- United Day of Caring in April --- Sojourn Kayaking in May ---Tour De Lebanon in June --- Fall biking with Dale Auchenbach

Paul offered to host a pig roast on his property in June. The cost would be \$350-\$400 feeding roughly 100 people to be held rain or shine. A suggestion was to invite the 55+ community as a welcome/introduction. Other event suggestions were Ricketts Glen, Wellsboro, Hawk Mt, The Pinnacle hike, bike train in Jim Thorpe.

Adjourned at 7:54 pm on motion of Paul Horst, 2nd by Dianne Bachman

Respectfully submitted,

Dianne Bachman, Club Secretary